



Fund Development 2024-25

Women's Voices Chorus relies on multiple sources of income and countless hours of volunteer labor to keep its high quality program running.

Main sources of income

Individual Donations

42%

Sustaining Donors contribute 23% of our annual income and provide stability to our budget. You can give any amount on a monthly, quarterly, or yearly basis.

Individual Donors make one-time or occasional donations, e.g. in response to our annual appeal letter each fall. The letter reaches all current and former members, and recent concert attendees.

Concert Revenue

31%

Concert revenue includes **ticket sales**, **program ad sales**, and **unsolicited donations** made by concert-goers.

Members can help generate income for WVC by selling tickets to friends and ads to local businesses.

Dues

24%

Dues are essential income. Waivers are available for members who need them.

Grants

3%

We receive grants occasionally from groups like Orange County Arts Commission and Strowd Roses (a Chapel Hill-based family foundation based). We are always looking for new grant opportunities!

Tax Refunds

Other Activities

Our **501c3** status allows us to claim a refund on a portion of taxes paid each year.

Fundraising activities like **pecan sales**, **table sales**, and community outreach **events** bring in a relatively small portion of our income, but are useful for targeted goals and are important community-building opportunities.

Ongoing expenses

Music	64%	Includes artistic director and accompanist salaries , guest artist fees , and costs related to scores performed .
Production	20%	Includes rehearsal and performance venue rentals , piano tunings , and video recording .
Comms	10%	Includes mailings , website hosting , and communications-related fees .
Admin	6%	Includes fees such as P.O. Box, bank charges, ops manager salary , and fundraising costs .

Fundraising Goals for 2024-25

- \$12,200 – Sustaining Donors
- \$4,600 – Annual Fundraising Appeal (Fall Letter)
- \$3,300 – One-time Donations
- \$2,200 – Program Ads and Tributes
- \$1,200 – Grants

Additionally, we have designated income generated through pecan sales to begin replenishing our tour fund. **Tours** help us grow as a chorus by learning more about women’s singing traditions and sharing our own repertoire around the world, and by increasing cohesion within our group. Income from pecan sales will go towards this fund.

We have designated table sales to support the purchase of handrails for our risers. **Handrails** will greatly increase the accessibility and safety of our existing risers. Income from table sales will go towards this.

How Can I Help?? (You already do... thank you!!)

Give Money	<ul style="list-style-type: none">• Dues• Program Ads and Tributes• Donations - One time and Sustaining Donor Program
Volunteer Time	<ul style="list-style-type: none">• Serve on a board committee• Help with one-time or occasional tasks• Let us know what you can do!
Spread the Word	<ul style="list-style-type: none">• Invite family, friends, and neighbors to concerts and events• Sell ads in our programs• Involve friends and family in pecan and table sales• Keep in touch with emeritus members